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In re the Application of:

JUN 01 2004

Carl Phillip Gusler)
Serial Number: 09/864,113) Group: 3625
Docket Number: AUS920010251US1) Examiner: Robert E. Rhode, Jr.
Filed on: 5/24/2001)
For: "Online Shopping Mall Virtual)
Association")

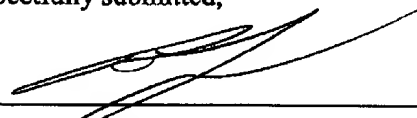
**RESPONSE TO OFFICE ACTION UNDER 37 CFR §1.111,
and AMENDMENT UNDER 37 CFR §1.121**

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

Responsive to the Official Action dated March 1, 2004, please receive our reply and amendment. Reconsideration of the rejections of the Office Action is hereby requested.

Respectfully submitted,


Robert H. Frantz, Registration No. 42,553
P.O. Box 23324, Oklahoma City, OK 73123
Tel: 405-812-5613, Fax: 405-440-2465**Certificate of Transmission under 37 CFR §1.8**

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ROBERT H. FRANTZ, REGISTERED US PATENT AGENT**RECEIVED**
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DATE: June 1, 2004

PAGES: 17 (inclusive)

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Robert H. Frantz, Reg. No. 42,553

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